



# *Wood Flooring*

The Green Flooring Choice



*With public awareness*

about environmental issues at an all-time high, consumers, designers, architects, and builders increasingly are doing their part by choosing products that have a minimal impact on the environment.

When it comes to flooring, the facts are clear:

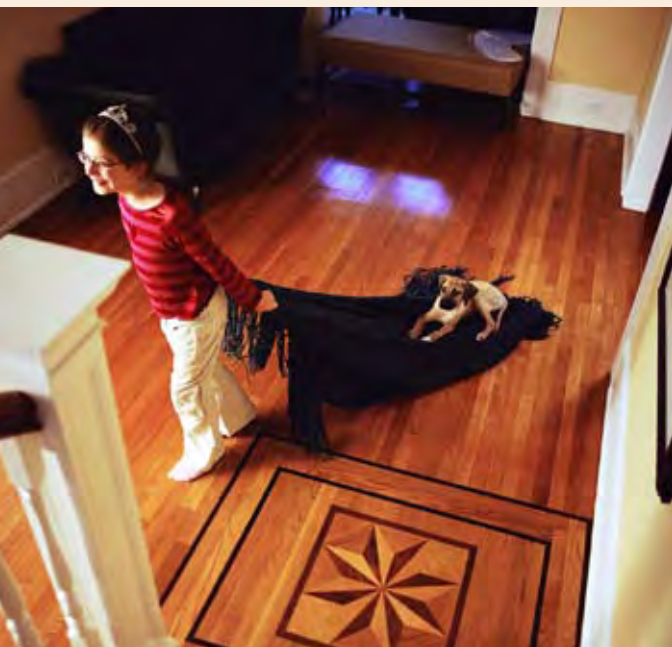
**wood flooring is an environmentally friendly flooring option.**

**Wood flooring is the most abundantly renewable flooring material available.**

Sustainable forest management makes it possible to harvest wood without any negative impact on the environment, because trees are a renewable resource that can be replaced time and time again.

Wood is produced in a factory called a forest by a renewable source of energy called the sun.

Growing trees absorb harmful carbon dioxide and release life-giving oxygen, making wood your green flooring choice.



## *Check out the facts:*



**Hardwood forests are sustainable** – Average annual net growth for hardwoods is greater than average annual removals (Source: US Department of Agriculture Forest Service)



**Hardwood floors are healthy** – Indoor air quality is excellent with wood floors (Source: US Environmental Protection Agency)



**Wood reduces global warming** – It is a carbon neutral product that produces oxygen during its growth cycle and stores carbon during its service life (Source: University of Wisconsin Wood Products Program Solid Wood Flooring Life Cycle Analysis)



**Wood floors save natural resources** – They use less water and energy to produce than other flooring options (Source: University of Wisconsin Wood Products Program Solid Wood Flooring Life Cycle Analysis)



**Wood is renewable** – While it takes most hardwood trees 40-60 years to mature, the inventory planted today won't be needed for 100-plus years (Source: National Wood Flooring Association)



**Wood floors last hundreds of years** – They won't need to be replaced as often as other flooring options (Source: National Association of Home Builders)



**Wood reduces landfill waste** – At the end of its service life, wood flooring can be burned as fuel or recycled (Source: University of Wisconsin Wood Products Program Solid Wood Flooring Life Cycle Analysis)



**Wood may earn LEED points** – wood is recognized by the Leadership in Energy and Environmental Design program for improved indoor air quality, material use and location proximity, and sustainably sourced materials (Source: US Green Building Council)



Want to know more about the many environmental benefits of wood floors? Get the facts you need by downloading a copy of the University of Wisconsin Wood Products Program Solid Wood Flooring Life Cycle Analysis at [www.nwfa.org](http://www.nwfa.org) under the “What’s New” link. You also can access a variety of information about wood floors by visiting the “All About Wood Floors” link on the National Wood Flooring Association’s web site at [www.woodfloors.org](http://www.woodfloors.org).

The National Wood Flooring Association is a not-for-profit trade organization of more than 4,200 wood flooring professionals working worldwide to educate consumers, designers, architects, and builders in the uses and benefits of wood flooring.

